



### **TECHNICAL SPECIFICATIONS 2023**

# the 15an MUSICAL pinion



# Published Quarterly Spring Summer

Autumn Winter

#### Mail out is

Spring: February 1st
Summer: May 1st
Autumn: Austust 1st
Winter: November 1st



#### **Published Quarterly**

Jan-March April-June July-Sept Oct-Dec

#### Mail out is

Jan-March: End of Dec April-June: End of March July-Sept: End of June Oct-Dec: End of Sept

# Advertisement Sales & Production

Chris Monk Tel: 01424 422105 design@yellowduck.net

#### **Published by**

Musical Opinion Ltd 7 Hollington Court, St Leonards-on-sea,TN38 0SF Tel: 01424-457714 www.musicalopinion.com

#### **Sizes**

## Eighth page

90mm wide x 65mm high

#### Quarter page portrait

90mm wide x 130mm high

#### Quarter page landscape

190mm wide x 65mm high

#### Half page portrait

90mm wide x 190mm high

# Half page landscape

190mm wide x 130mm high

#### Full page

(goes off the edge if wanted 4mm in all four directions) 218mm wide x 308mm high

# **Supply of Artwork**

#### You to supply

Artwork is accepted in the following formats:

High resolution PDF (fonts must be embedded)

Photoshop Jpeg or Tiff

For all the above, images and colours must be full colour CMYK

Images must be at least 300 dots per inch / 175 dots per cm

# We to create

We need the exact words, a rough idea of layout. Any photograph to be included as either a good quality print, slide or jpeg (not negatives). If logo required this needs to be good quality print or one of the digital formats mentioned above, You will receive a proof of your advertisement prior to print, which you must approve.

#### We cannot accept

We are sorry, but cannot accept either Word or Publisher files as artwork.